# Leveraging Technology to Transform Sexual and Reproductive Health Services

Nor Faiza Mohd. Tohit 1, Mainul Haque 2,3







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Sexual and reproductive health (SRH) is a fundamental aspect of overall health and well-being, impacting individuals' physical, mental, and social health. Despite significant advancements in medical science, access to SRH services remains a substantial challenge globally. Socioeconomic barriers, cultural stigmas, and geographic limitations hinder many individuals from receiving the necessary care and information. Technology emerges as a transformative force in this context, offering innovative solutions to overcome these barriers and enhance SRH services. The World Health Organization (WHO) defines sexual health as a state of physical, emotional, mental, and social well-being concerning sexuality. It is not merely the absence of disease or dysfunction. Still, it encompasses the ability to have a safe and satisfying sexual life, with the freedom to decide if, when, and how often to reproduce 1. However, achieving this ideal is fraught with challenges (Figure 1). According to the Guttmacher Institute, an estimated 218 million women in low- and middle-income countries have an unmet need for modern contraception, leading to 111 million unintended pregnancies each year <sup>2</sup>. Additionally, maternal mortality remains alarmingly high, with approximately 295,000 women dying during and following pregnancy and childbirth in 2017, the vast majority in low-resource settings <sup>3</sup>.

Technological advancements have shown great promise

in addressing these challenges in recent years. Telemedicine, mobile health applications, wearable devices, and online educational platforms are revolutionizing how SRH services are delivered and accessed. Telemedicine, for instance, has proven to be an effective tool in providing remote consultations and followup care, especially in underserved areas. A study published by Bittleston et al. 2022 found that telemedicine interventions significantly improved access to SRH services, with patients reporting high satisfaction levels and improved health outcomes 4. Mobile health (mHealth) applications are another critical innovation, offering users information on contraception, menstrual health, pregnancy,

- Unit of Community Medicine, Faculty of Medicine and Defence Health, Universiti Pertahanan Nasional Malaysia (National Defence University of Malaysia), Kuala Lumpur, Malaysia.
- Unit of Pharmacology, Faculty of Medicine and Defence Health, Universiti Pertahanan Nasional Malaysia (National Defence University of Malaysia), Kuala Lumpur, Malaysia.
- Department of Research, Karnavati Scientific Research Center (KSRC) Karnavati School of Dentistry, Karnavati University, Gandhinagar, Gujarat, India.

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## Correspondence

Mainul Haque. Unit of Pharmacology, Faculty of Medicine and Defence Health, Universiti Pertahanan Nasional Malaysia (National Defence University of Malaysia), Kem Perdana Sungai Besi, 57000 Kuala Lumpur, Malaysia. **Email**: <a href="mailto:runurono@gmail.com">runurono@gmail.com</a>, <a href="mailto:mail

**Cell Phone**: +60109265543.





**Figure 1**: Key Global Challenges in Sexual and Reproductive Health Services.

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and sexually transmitted infections (STIs). These apps promote self-care and informed decision-making, empowering individuals to take control of their sexual and reproductive health. A review published by Sedrati et al., 2023 highlighted the effectiveness of mHealth applications in improving SRH knowledge and behaviors, particularly among adolescents and young adults 5. Educational platforms also play a vital role in enhancing SRH services. E-learning modules and online courses provide comprehensive sexual education, reaching a broader audience and overcoming geographical and cultural barriers. Research published by Guilamo-Ramos et al., 2023 demonstrated that online sexual education programs significantly increased knowledge and positively influenced attitudes toward SRH among adolescents <sup>6</sup>.

Wearable technology further contributes to SRH by providing users and healthcare providers with valuable data on menstrual cycles, ovulation, and other health metrics. This data enables personalized health recommendations and care plans, improving health outcomes and patient satisfaction. A study conducted by Walter *et al.*, 2022 reported that wearable devices

effectively track reproductive health parameters, leading to better health management and outcomes <sup>7</sup>. Despite the potential benefits, integrating technology into SRH services is challenging. Data privacy, digital literacy, and equitable access must be addressed to ensure that these advancements benefit all individuals, regardless of their socioeconomic status or geographic location. Confidentiality and security of sensitive health information are paramount, as highlighted by concerns over data breaches and the misuse of personal health data <sup>8</sup>. Moreover, the effectiveness of these technologies depends on users' ability to navigate and utilize digital tools, underscoring the need for digital literacy programs <sup>9</sup>.

### TECHNOLOGICAL INNOVATIONS IN SRH

In recent years, technological advancements have significantly impacted various sectors, including healthcare. Sexual and reproductive health (SRH) services have particularly benefited from these innovations, which have introduced new ways to deliver care, educate patients, and manage health data. The integration of technology into SRH services has





#### Remote Consultations for Contraceptive Counseling

Telemedicine platforms enable healthcare providers to offer contraceptive counseling remotely, allowing individuals to discuss their contraceptive options, receive prescriptions, and have follow-up consultations without needing to visit a clinic in person.



# Telehealth for Prenatal and Postnatal Care

Pregnant women can access prenatal and postnatal care through telehealth services, including virtual check-ups, monitoring of maternal and fetal health, and guidance on postpartum care, which is especially beneficial for those in remote or underserved areas.



#### Mental Health Support for Sexual and Gender-Based Violence Survivors

Survivors of sexual and genderbased violence can access mental health support through telehealth platforms, providing them with counseling and therapy sessions in a safe and confidential environment.



#### Telemedicine for Infertility Counseling

Couples experiencing infertility can use telemedicine to consult with fertility specialists, discuss diagnostic tests, receive treatment plans, and access support services, making it easier to manage their care and treatment journey.

Figure 2: Telemedicine Applications in Sexual and Reproductive Health.

**Notes**: Remote medical services via technology, enhancing access and convenience 11.

Image Credit: Nor Faiza Mohd. Tohit

the potential to overcome traditional barriers such as geographic limitations, socioeconomic disparities, and cultural stigmas. This section explores the critical innovations—telemedicine, technological health applications, educational platforms, and wearable technology—transforming SRH services and discusses their impact on access, quality of care, and patient empowerment. Telemedicine has revolutionized the delivery of healthcare services, including SRH (Figure 2). It allows patients to receive consultations and follow-ups remotely, which is particularly beneficial in underserved and rural areas. The COVID-19 pandemic has accelerated the adoption of telemedicine, revealing its potential to provide continuous care even during crises. A study published by Isaacs et al., 2024 found that telemedicine interventions significantly improved access to SRH services, with patients reporting high satisfaction levels and improved health outcomes. The study highlighted that telemedicine facilitated timely consultations, reduced travel time, and minimized the stigma associated with visiting SRH clinics <sup>10</sup>.

Mobile health (mHealth) applications are becoming

increasingly popular for managing various aspects of SRH (Figure 3). These apps provide users with information on contraception, menstrual health, pregnancy, and sexually transmitted infections (STIs). They promote self-care and informed decision-making, empowering individuals to take control of their health. A review by Zulu and Sukwa 2020 reported the effectiveness of mHealth applications in improving SRH knowledge and behaviors. The review found that these apps were particularly effective among adolescents and young adults, increasing their understanding of SRH and encouraging positive health behaviors <sup>12</sup>.

Educational platforms, including e-learning modules and online courses, have significantly enhanced SRH education. These platforms can reach a broader audience, including individuals in remote or underserved areas, and provide comprehensive sexual education that overcomes geographical and cultural barriers. Research reported that online sexual education programs significantly increased knowledge and positively influenced attitudes toward SRH among adolescents. The study found that participants of online programs



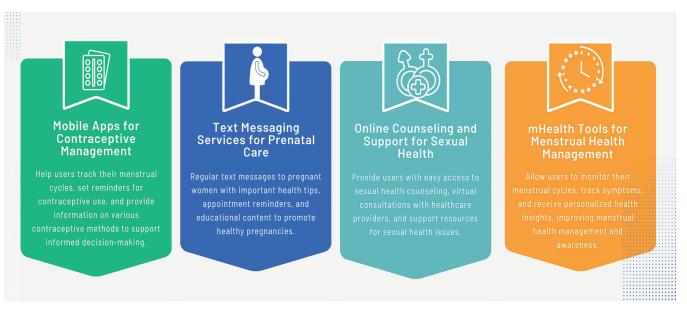


Figure 3: Mobile Health Applications in Sexual and Reproductive Health.

**Notes**: Remote medical services via technology, enhancing access and convenience <sup>11</sup>. **Image Credit**: Nor Faiza Mohd. Tohit.



Figure 4: Wearable Technologies in Sexual and Reproductive Health.

**Notes**: The wearable technologies demonstrate how technological advancements can support various aspects of sexual and reproductive health by providing real-time data, personalized insights, and innovative solutions for health management <sup>15,16</sup>.

Image Credit: Nor Faiza Mohd. Tohit.



were more likely to engage in safe sexual practices and seek SRH services <sup>13</sup>. Wearable technology, such as fitness trackers and smartwatches, can monitor various health metrics, including menstrual cycles, ovulation, and other reproductive health parameters (Figure 4). This data can be invaluable for users and healthcare providers, enabling personalized health recommendations and care plans. A study revealed that wearable devices effectively track reproductive health parameters, leading to better health management and outcomes. The study found that wearable technology users were more engaged in their health management and had improved health outcomes than non-users <sup>14</sup>.

### BENEFITS OF TECHNOLOGY IN SRH

Integrating technology into SRH services offers numerous benefits, including increased access, enhanced privacy, personalized care, and improved health literacy. These advancements can transform how SRH services are delivered and accessed, ensuring that more individuals receive the care they need. Technology is bridging the gap for individuals in remote or underserved areas, providing access to SRH services and information that would otherwise be unavailable. Telemedicine, for instance, has allowed patients to consult with healthcare providers without needing to travel, reducing distance and transportation barriers. One more study found that telemedicine significantly improved access to SRH services, particularly in rural areas, resulting in better health outcomes 17. Another study by Parker et al., 2018 highlighted that telemedicine could mitigate the impact of healthcare provider shortages in underserved regions, ensuring that more individuals receive timely and appropriate care <sup>18</sup>. Digital platforms offer privacy that traditional SRH services often cannot. This is particularly important for individuals seeking sensitive services such as contraception or STI testing. Mobile health apps and telemedicine consultations can be conducted in the privacy of one's home, reducing the stigma associated with visiting SRH clinics in person. Another research study revealed that using digital health platforms for SRH consultations significantly enhanced patient privacy and confidentiality, encouraging more individuals to seek care 19. Another study reported that users of mHealth apps felt more comfortable discussing sensitive health issues digitally than in face-to-face consultations <sup>20</sup>.

Technology enables personalized SRH care by collecting individual health data through apps and wearable devices. This data can be used to tailor health recommendations and treatment plans to each patient's specific needs. For example, wearable devices that track menstrual cycles and ovulation patterns provide valuable insights that can inform fertility planning and contraception use. Another research paper reported that wearable technology significantly improved reproductive health management by providing personalized insights and recommendations 21. Another study demonstrated that mobile health apps that offer customized content based on user data led to better health outcomes and higher user satisfaction <sup>22</sup>. Educational platforms and mobile health apps are critical in improving health literacy by providing accessible and comprehensive information on SRH topics. These platforms can reach diverse populations, including those with limited access to traditional education resources. Chen et al., 2023 showed that online sexual education programs significantly improved knowledge and attitudes toward SRH among adolescents, leading to safer sexual behaviors <sup>23</sup>. Multiple studies reported that mHealth apps effectively increased SRH knowledge and awareness, particularly among young adults in equally low-middle and highincome countries <sup>10,24</sup>.

# **CHALLENGES AND ETHICAL CONSIDERATIONS**

While integrating technology in SRH offers numerous benefits, addressing the challenges and ethical considerations is crucial to ensure these advancements are safe, effective, and equitable. Ensuring data privacy and security, improving digital literacy, promoting equitable access, and addressing ethical concerns are essential to leveraging technology to enhance SRH outcomes globally. As technology integrates more deeply into SRH services, ensuring the confidentiality and security of sensitive health information becomes paramount — the digital storage and transmission of personal health data present risks of breaches and unauthorized access. Nemec Zlatolas et al., 2024 highlighted significant concerns about data breaches in digital health platforms, emphasizing the need for robust security measures <sup>25</sup>. Another study unearthed that data privacy concerns were a considerable barrier to



adopting telemedicine and mHealth applications, with users expressing apprehension about the security of their personal information <sup>26</sup>. Additionally, research stressed the importance of implementing strict data protection regulations and developing secure technologies to mitigate these risks <sup>27</sup>.

The effectiveness of technological innovations in SRH is contingent upon users' ability to navigate and utilize digital tools. Digital literacy varies widely across populations, with older adults, individuals with lower socioeconomic status, and those in rural areas often facing significant challenges. Ahmed et al., 2020 conducted another research and reported that limited digital literacy was a substantial barrier to the effective use of mHealth applications among low-income populations <sup>28</sup>. Similarly, one more research indicated that digital literacy programs were essential for maximizing the benefits of telemedicine and mHealth interventions, particularly among older adults <sup>29</sup>. Another study emphasized the need for userfriendly interfaces and targeted education programs to improve digital literacy and ensure equitable access to technological innovations <sup>30</sup>.

While technology can enhance access to SRH services, disparities in digital infrastructure can exacerbate existing inequities. Individuals in low-resource settings, rural areas, and marginalized communities may lack access to reliable internet and digital devices, limiting their ability to benefit from technological innovations. One more research study highlighted significant disparities in digital health access, with low-income and rural populations being the most affected 31. Another work on a similar issue reported that addressing these disparities requires investment in digital infrastructure and targeted interventions to ensure equitable access 32. Furthermore, Reddy et al., 2020 emphasized the importance of policy initiatives and funding to bridge the digital divide and promote inclusivity in digital health <sup>33</sup>. Using technology in SRH also raises several ethical issues, including the potential for algorithmic bias, the need for informed consent, and the implications of remote care. A study discussed the ethical challenges of using AI in healthcare, noting the risk of bias in algorithms that could disproportionately affect marginalized groups 34. Another study highlighted the importance of obtaining informed consent in

digital health interventions, ensuring that patients fully understand the use and implications of their health data <sup>35</sup>. Additionally, one more research pointed out the ethical considerations of providing remote care, such as ensuring the quality of care and maintaining the patient-provider relationship <sup>36</sup>.

### **FUTURE RESEARCH DIRECTION**

Future research and directions in integrating technology into SRH should focus on leveraging Artificial intelligence (AI) and machine learning (ML), developing comprehensive digital health ecosystems, addressing health disparities, and evaluating these innovations' long-term impact and sustainability. By addressing these areas, we can ensure that technological advancements in SRH are effective, equitable, and sustainable, ultimately improving health outcomes for diverse populations globally. AI and ML hold immense potential for transforming SRH services by enhancing diagnostic accuracy, predicting health trends, and personalizing care. Future research should focus on developing and validating AI algorithms that can be integrated into SRH platforms to provide more accurate and timely health interventions. Another review highlighted the potential of AI in improving diagnostic accuracy for conditions such as cervical cancer and STIs, emphasizing the need for rigorous validation studies <sup>37</sup>. Another article by McKinney et al., 2020 discussed the application of AI in personalizing contraceptive advice and predicting fertility windows, which could significantly enhance reproductive health management <sup>38</sup>. Additionally, one more research stressed the importance of addressing algorithmic bias to ensure that AI tools benefit diverse populations equitably <sup>39</sup>.

Future research should explore the development of integrated digital health ecosystems that combine various SRH services, such as telemedicine, mHealth applications, wearables, and electronic health records (EHRs). These ecosystems can provide a seamless and holistic experience for users, improving the coordination and continuity of care. Additionally, another similar work proposed a framework for integrating digital health tools into a cohesive ecosystem, highlighting the potential benefits for patient engagement and health outcomes <sup>40</sup>. Another study emphasized the importance of interoperability standards to ensure that different



digital health tools can work together effectively <sup>41</sup>. Similar research also noted the need for user-centered design principles to ensure these ecosystems are accessible and user-friendly <sup>42</sup>.

Future research must focus on strategies to address health disparities and ensure equitable access to technological innovations in SRH. This includes investigating the digital divide and developing targeted interventions to ensure marginalized and low-resource populations benefit from these technologies. O'Shea et al., 2024 highlighted the need for policy initiatives and funding to bridge the digital divide and promote inclusivity in digital health 43. Unertl et al., 2016 discussed the importance of community-based participatory research (CBPR) in understanding underserved populations' unique needs and challenges in adopting digital health tools 44. Clare 2021 reported emphasizing the role of digital literacy programs in reducing disparities and ensuring that all individuals can effectively use digital health technologies <sup>45</sup>. Evaluating the long-term impact and sustainability of technological innovations in SRH is crucial. Future research should focus on longitudinal studies to assess these technologies' effectiveness, cost-efficiency, and scalability. A research study called for comprehensive evaluations of digital health interventions to determine their long-term benefits and potential drawbacks 46. Guo et al., 2020 emphasized the importance of cost-effectiveness analyses to ensure that digital health solutions are economically viable and sustainably integrated into healthcare systems 47. Multiple research studies suggested that future studies should explore the scalability of successful digital health interventions to ensure widespread implementation and benefit diverse populations <sup>48-50</sup>.

#### RECOMMENDATIONS AND BEST PRACTICES

As the integration of technology into sexual and reproductive health (SRH) services continues to evolve, it is crucial to establish effective strategies and practices that can maximize the benefits while mitigating potential challenges. To ensure that technological advancements are impactful and equitable, stakeholders must focus on enhancing digital literacy, ensuring data privacy and security, promoting inclusivity, and fostering collaboration. Collaboration and implementation of these best practices among healthcare providers,

policymakers, and technology developers can create a more accessible, secure, and efficient SRH ecosystem. This section outlines key recommendations and best practices to guide the successful integration of technology into SRH services, supported by evidence from recent research. To maximize the benefits of technological innovations in SRH, it is essential to enhance digital literacy among patients and healthcare providers. Digital literacy programs should be tailored to different population groups, including older adults, lowincome individuals, and those in rural areas. Iasiello et al., 2023 found that targeted digital literacy interventions significantly improved the use and effectiveness of digital health tools among older adults <sup>51</sup>. Additionally, Oshima et al., 2023 highlighted the importance of integrating digital literacy into school curriculums to equip young people with the skills they need to navigate digital health resources effectively 52. Miller et al., 2020 emphasized the role of community-based digital literacy workshops in improving access to digital health services among marginalized populations 53.

Robust data privacy and security measures are critical for building trust and ensuring the safe use of digital health technologies. Healthcare providers and technology developers must prioritize the implementation of advanced security protocols to protect sensitive health information. Filkins et al., 2016 recommended encryption, multi-factor authentication, and regular security audits to safeguard digital health data 54. Furthermore, research published by Karaibrahimoglu et al., 2024 highlighted the importance of developing and adhering to comprehensive data protection policies that comply with international standards such as the General Data Protection Regulation (GDPR) 55. Another study stressed the need for continuous training and education for healthcare providers on data privacy and security best practices <sup>56</sup>. To ensure that technological advancements in SRH benefit all individuals, targeted efforts must be made to address health disparities and promote equity. This includes investing in digital infrastructure in lowresource settings and developing culturally appropriate digital health tools (Figure 5). Curtis et al., 2022 emphasized the need for policy initiatives and funding to bridge the digital divide and promote inclusivity in digital health 57. Petretto et al., 2024 highlighted the importance of involving community stakeholders in





**Figure 5**: Characteristics of Culturally Appropriate Digital Health Tools. **Image Credit**: Nor Faiza Mohd. Tohit.

designing and implementing digital health interventions to ensure they meet the needs of diverse populations <sup>58</sup>. Additionally, research published by Springs *et al.*, 2019 recommended developing multilingual and culturally sensitive digital health content to enhance accessibility and engagement <sup>59</sup>.

Collaboration between healthcare providers, technology developers, policymakers, and community organizations are crucial for successfully integrating technology into SRH. Partnerships can facilitate sharing resources, expertise, and best practices, leading to more effective and sustainable digital health interventions. A study published by Denecke et al., 2019 highlighted the benefits of public-private partnerships in expanding access to digital health services and improving health outcomes 60. Another study published by Lehne et al., 2019 emphasized the importance of multi-stakeholder collaboration in developing and scaling digital health innovations 61. Additionally, a research study published by Canali et al., 2022 recommended the establishment of collaborative networks to support the continuous evaluation and improvement of digital health technologies 62.

#### SUMMARY AND CALL TO ACTION

In summary, integrating technology into sexual and reproductive health (SRH) services presents a transformative opportunity to enhance access, improve health outcomes, and empower individuals. However, addressing challenges related to data privacy, digital literacy, equity, and ethical considerations is essential to realize these benefits fully. By implementing the recommendations and best practices outlined above, we can overcome these challenges and ensure that technological innovations in SRH are safe, effective, and inclusive. As we move forward, stakeholders across the healthcare ecosystem must collaborate and drive technology integration into SRH. Policymakers should prioritize funding and regulatory support for digital health initiatives. At the same time, healthcare providers and technology developers should work together to design and implement user-centered, secure, and culturally appropriate digital health tools. Community organizations and educators should play a key role in enhancing digital literacy and promoting equitable access to these technologies. A call to action for increased funding for digital health initiatives is essential to support ongoing research, development, and implementation efforts. Additionally, international



cooperation is needed to bridge the digital divide and ensure that all individuals, regardless of their geographic location or socioeconomic status, can benefit from technological advancements in SRH. Through fostering collaboration, promoting equity, and prioritizing data privacy and security, we can create a future where technology enhances SRH services for all, ultimately improving health outcomes and quality of life for diverse populations globally.

### **CONSENT FOR PUBLICATION**

The author reviewed and approved the final version and has agreed to be accountable for all aspects of the work, including any accuracy or integrity issues.

#### **DISCLOSURE**

The author declares that they do not have any financial involvement or affiliations with any organization, association, or entity directly or indirectly related to the subject matter or materials presented in this editorial. This includes honoraria, expert testimony, employment, ownership of stocks or options, patents, or grants received or pending royalties.

### **DATA AVAILABILITY**

Information is taken from freely available sources for this editorial.

#### **AUTHORSHIP CONTRIBUTION**

All authors contributed significantly to the work, whether in the conception, design, utilization, collection, analysis, and interpretation of data or all these areas. They also participated in the paper's drafting, revision, or critical review, gave their final approval for the version that would be published, decided on the journal to which the article would be submitted, and made the responsible decision to be held accountable for all aspects of the work.

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