

Editorial Notes

Our joint-issue (Volume VIII, Issues 1 and 2, January-June, July-December, 2013) of the journal is going out to the esteemed readers. There are six articles in the present volume. One article (the first one) is on ADR (Alternative Dispute Resolution) in resolving employer-employee disputes in the industrial sector of Bangladesh. It is based on recently-collected primary survey data of RMG (readymade garment) sector in the country. It is expected that between ADR and courts, clients would mostly favor the former. To make ADR a success, external monitoring by the relevant state-agencies or public watchdog groups are required, the article concludes. Two papers on financial sector of Bangladesh are included in the volume. One of these, is on status of green banking in Bangladesh. It shows that Bangladesh Bank (the central bank) of the country has developed a set of guidelines for its constituent banks. These guidelines are supposed to help encourage the banks to finance green banking initiatives. The paper concludes that the banking industry is in the intensification phase (of green banking initiative); it has to travel a long way before it can reach a critical minimum level. The other paper on financial sector, is a case-study of women's economic empowerment of Thengamara Mohila Sabuj Sangha (TMSS); TMSS is a renowned MFI (Micro Finance Institution) of the north-western region of the country. The study, based on recently collected (2012) qualitative and quantitative data, shows that women members of TMSS feel economically empowered in terms of participation in different income-earning/ productive activities and due to more enhanced role in household (e.g; consumption-expenditure) activities. The paper on customer life time value (CLV) highlights the importance of CLV theory in applying it to the (marketing-related) decision-making process of any company. The authors apply the theory to empirically verify it in the case of fairness cream users in Bangladesh. This volume contains an interesting paper on technical entrepreneurship in small (motorbike) repairing shops in Sylhet city of Bangladesh. The paper brings out (on the basis of empirical data) the major characteristics of the budding entrepreneurs and the challenges (in terms of skills, financial, management and marketing) they are facing in their growth. The paper on CDS (Career Development Services) is a case-study of two leading private universities of Bangladesh. It enumerates the role of CDS in enhancing the relevance of freshly-turned-out graduates of the universities; with the data from the cases the paper shows how CDS can add value to the graduates and make a bridge between the educational institution and the world of work.

We are grateful to our esteemed reviewers of the articles. Thanks to our Vice-Chancellor Professor M. Shamsul Haque (Chairman, Editorial Board of this journal) for his constant and highly dedicated support. For any remaining error, the Executive Editor owns responsibility.

Mahmudul Alam
mahmudul_alam46@yahoo.com
Executive Editor